100 YEARS

HONORING THE LEGACY

ADA S. MCKINLEY
COMMUNITY SERVICES, INC.

2022 Revie Sorey Trunk Scholarships

SPONSORSHIP OPPORTUNITIES

Embracing our Dreams and Reclaiming our Future!

As we emerge from a global pandemic, we are proud to award Trunk Scholarships to resilient and deserving high school graduates who persevered through many challenges and much uncertainty.

Empower. Educate. Employ.

2022 TRUNK SCHOLARSHIPS

It is crucial that students begin their college journey prepared, confident, and focused on making their dream of obtaining a post-secondary education a reality. With the help of sponsors, our students will begin their college journey with the living and learning essentials first-year students need to adjust and achieve success in their new environment through Trunk Scholarships.

As done throughout the pandemic, we have added technology tools to our trunks this year for taking full advantage of all education formats and platforms available to students, including virtual and hybrid options. Trunks also include school supplies, equipment and necessities for dorm living.

We will again distribute trunks during a "pick up" day event that will be held this year on Thursday, July 21, 2022 with social distancing practices in place. A Memento Book will be given to sponsor partners and placed inside each trunk (including the name and photo of each Trunk Scholar and the college/university they will attend, a list of sponsors, and sponsor advertisements). Supporters will also enjoy access to the winning student essays submitted during the application process.

WHY SPONSOR?

- The program, named in honor of Revie Sorey, former Ada S. McKinley division director and Chicago Bear, is high-profile and community driven. Media coverage has reached **nearly a half million people.**
- **Sponsorship funds go directly to equipping first-generation college students** who, despite their often distressed circumstances, have chosen to persevere and remain focused on obtaining a postsecondary education.
- It takes strong partners to cover every aspect of the needs of young people who want to reach their full potential by attending college. The Trunk Scholarships offer an **opportunity to make a significant impact at an important turning point in their lives.**

Empower. Educate. Employ.

2022 SPONSORSHIP LEVELS

2022 Revie Sorey Trunk Scholarships

GOLD "PREMIER" SPONSOR / $7,500

- Full page ad in Memento Booklet
- Logo recognition on our website
- Inclusion in social media posts
- Acknowledgment in all event related press outreach

SILVER SPONSOR / $5,000

- Half page ad in Memento Booklet
- Logo recognition on our website
- Inclusion in social media posts

BRONZE SPONSOR / $2,500

- Quarter page ad in in Memento Booklet
- Company name listing on our website

About the Memento Book

This keepsake will include a photo and name of each Trunk Scholarship recipient, and the college/university they will attend, along with logos and names of sponsors and sponsor advertisements. The book will feature the winning student essays and document this milestone accomplishment of our College Prep and Placement program scholars.

Empower. Educate. Employ.

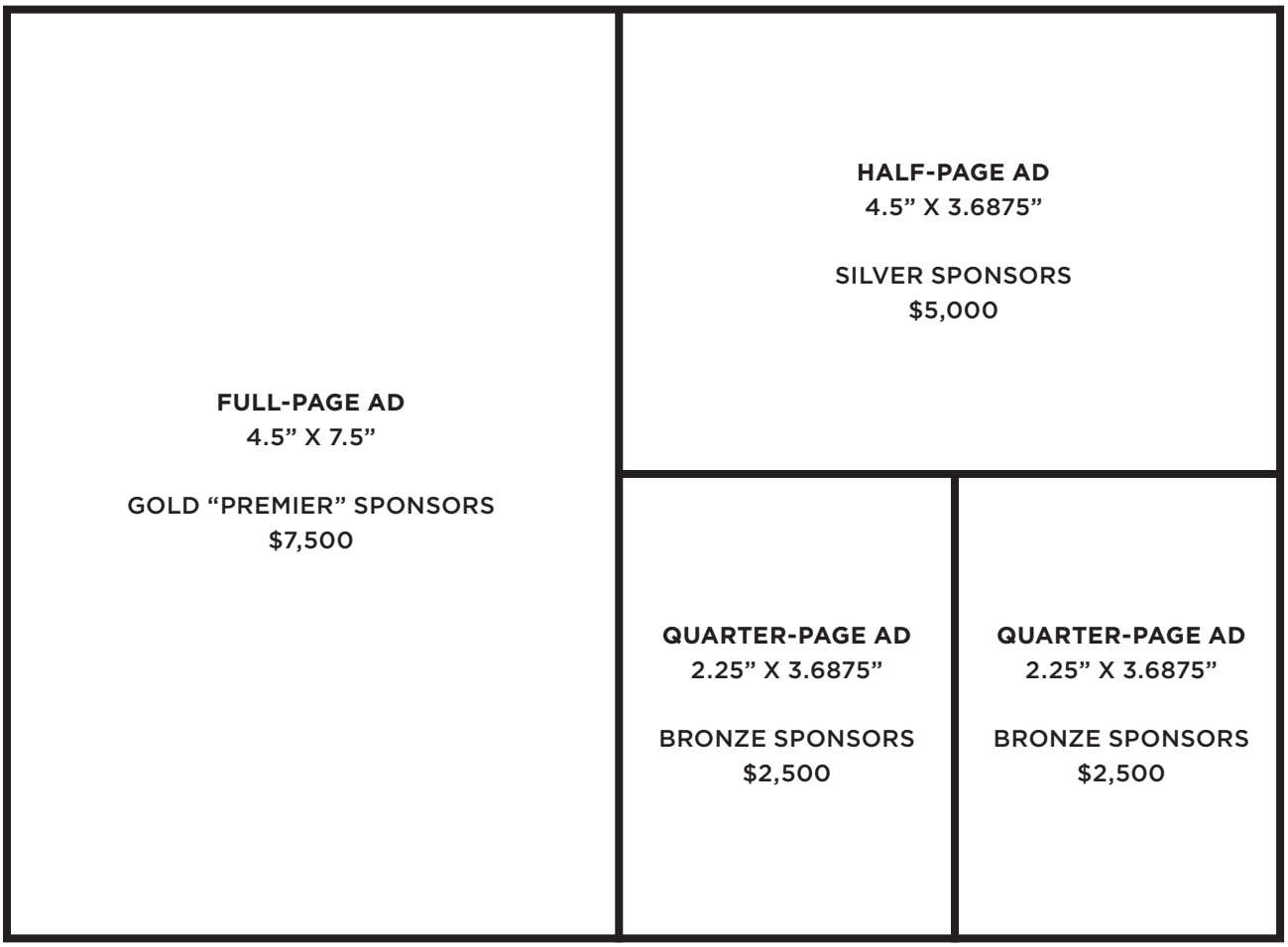
AD SPECIFICATIONS

2022 Revie Sorey Trunk Scholarship Memento Booklet

FILE TYPES High-resolution color PDF preferred.
Also accepted: Vector files (AI) with outlined fonts or 300 dpi JPG or TIF files.

WHERE TO SEND YOUR AD Email to tbattle@adasmckinley.org

DEADLINE **Monday, July 11, 2022**



We will distribute T runks at a 'pick up' day event on July 21, 2022 observing social distancing best practices. Each sponsor and Trunk Scholar will receive a Memento Book that includes the names and photos of Scholars and the college or university they will attend; the list of sponsors and sponsor advertisements. Supporters will also enjoy access to the winning student essays.

Empower. Educate. Employ.

2022 SPONSOR CONFIRMATION FORM

2022 Revie Sorey Trunk Scholarships

Please complete this form and email it along with a .jpeg of your company logo to Michelle Bibbs. Email or call Michelle at mbibbs@adasmckinley.org or 312-385-2013 for questions or additional information regarding sponsorships.

Ads are due no later than Monday, July 11, 2022. This year's Booklet will serve as a memento that will be placed inside each trunk. It will include the name and a photo of each Trunk Scholarship recipient, the college/university they will attend, and winning student essays and will honor your company/organization as a sponsor together with sponsor advertisements. Each scholar and sponsor will receive a copy of the Memento Book.

COMPANY NAME

CONTACT

TITLE

ADDRESS

CITY STATE ZIP

PHONE EMAIL

Please check your Level of Sponsorship below:

❒ Gold "Premier" Sponsor / $7,500 ❒ Silver Sponsor / $5,000 ❒ Bronze Sponsor / $2,500

❒ Make a Donation: $_____

Thank you for your support! Ada S. McKinley Community Services is a not-for-profit 501(c)(3) organization. Your contribution is tax-deductible to extent allowed by law. Checks should be mailed to:

Checks should be mailed to:
Ada S. McKinley Community Services
ATTN: Michelle Bibbs
1359 W. Washington
Chicago, IL 60607-1905
(Make checks payable to "Ada S. McKinley")

Call or email with questions:
Michelle Bibbs
Interim Development Director
Phone: 312-771-1032
Email: mbibbs@adasmckinley.org

Empower. Educate. Employ.

2022 TRUNK SCHOLARSHIPS

Embracing our Dreams and Reclaiming our Future!

HISTORY OF THE TRUNK SCHOLARSHIPS

The Revie Sorey Trunk Scholarships are named in honor of our former Educational Services Director and Chicago Bear who launched the program 14 years ago when he learned that our college-bound students were burdened by the expenses of dorm room and school supplies not covered by grants and scholarships. The Trunk Scholarship program is an important extension of our acclaimed College Preparation & Placement Program that has placed more than 75,000 youth in more than 400 colleges and universities throughout the United States. This includes assisting graduating seniors in securing billions of dollars in financial aid and scholarships over the last six decades, representing $16.8 million in 2021 alone.

ABOUT ADA S. MCKINLEY

Ada S. McKinley Community Services, Inc. is one of Chicago's largest, most respected and impactful human services organizations. Serving more than 7,000 people annually at over 70 program sites in the Chicago, Wisconsin and Indiana, the agency provides wide-ranging programs. Services rendered daily include tutoring, mentoring and college placement, foster care, housing opportunities, mental health services, youth and family counseling, employment training and placement, and head start programs. The organization's mission is to empower, educate and employ people to change lives and strengthen communities.

Empower. Educate. Employ.