



HONORING THE LEGACY

**ADA S. MCKINLEY
COMMUNITY SERVICES, INC.**

2025 Revie Sorey Trunk Scholarships

Living and Learning Essentials for First-Year College Students

SPONSORSHIP OPPORTUNITIES



Learn how you can Sponsor-A-Trunk and make an even greater impact by supporting our College Preparation & Placement Program that serves more than 1,600 Chicago Public School students annually through critical services that guide them in exploring careers and preparing them for college as early as elementary school.

Empower. Educate. Employ.



2025 TRUNK SCHOLARSHIPS

Why Sponsor-A-Trunk?

When students begin their college journey prepared, confident, and focused on their goal of obtaining a post-secondary education, their chances for success increase exponentially.

With your help, our students will begin their college career with the living and learning essentials first-year students need to adjust and achieve success in their new environment. Last year, over 150 college freshmen received trunks filled with school supplies and necessities for dorm living, along with the technology tools required to take full advantage of all education formats and platforms available for learning (laptops, etc).

This year, our goal is to award 150 students with Trunk Scholarships. Your sponsorship will ensure more students begin their college careers with the supplies they need to succeed.

Words from Trunk Scholars



"The pursuit of higher education holds profound significance as it serves as the cornerstone of my aspirations and ambitions."

- Moulaye Cisse, Graduate of Hyde Park Academy attending Illinois State University



"I am thankful for agencies like Ada S. McKinley Community Services who have provided me with tons of resources to set me on the path to success."

- Martiana Patton, Graduate of Tilden Career Academy High School attending Harold Washington College

Thanks to the generosity of our supporters, these young scholars are pursuing their dreams with confidence.

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2025 TRUNK CONTENTS



Each trunk is filled with college supplies and necessities for dorm living, along with the technology tools required to take full advantage of all education formats and platforms available for learning (laptops, etc).

- HP 14-inch HD Laptop
- Electronic File Storage Card (SD Card)
- Protective Laptop Sleeve
- Bed-in-a-Bag Bedding Set
- Waterproof Mattress Protector
- Standard Size Cooling Pillow
- Under-the-Bed storage container
- Over-the-Door organizer
- Travel Laptop Backpack
- Laptop Lap Desk for Bed
- Bedside Caddy/Organizer
- Chair/Cushion Lumbar Seat
- Extra Large Foldable Laundry Bag
- Amazon Echo Pop with Alexa
- USB 3 Speed Desk Fan
- LED Desk Lamp w/Wireless Charger
- 3-in-1 Cord Spring Clip Holder
- Noise Cancelling Bluetooth Ear Buds
- Ultimate College Back-to-School Essentials Kit (composition books, index cards, highlighters, and more)
- Portable Handheld Steamer for Clothes
- Bedside Wall Mount Shelf
- Cotton Bathroom Towel Set (6 pc)
- Small Bathroom Trash Can
- Oil Diffuser
- Extension Cord w/Multiple Outlets
- LED Rechargeable Wireless Mouse
- Shower Caddy
- 4-Piece Dinnerware set
- Trash Can
- Personal Hygiene Items (body wash, deodorant, toothpaste)
- Cleaning/Sanitation Items (Wipes, Lysol spray)
- Sewing Kit
- First Aid Kit (87 piece)
- 6 Month Subscription to 24/7 Online Tutor Support

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MAKE A MEANINGFUL IMPACT

Sponsor our College Preparation & Placement Program

Ada S. McKinley covers **EVERY ASPECT** of the needs of young people who want to attend college. We begin guiding them in exploring careers and preparing them for college as early as middle school.

Our College Preparation & Placement Program serves more than **1,600 CHICAGO PUBLIC SCHOOL STUDENTS** annually.

This includes first-generation college students and those in need of financial assistance to afford college.

CRITICAL SERVICES WE PROVIDE that encourage and support their educational pursuits including: tutoring and mentoring, academic and career counseling, college tours, college placement, and assistance in obtaining financial aid and scholarships.

Ada S. McKinley has guided graduating seniors in securing hundreds of millions of dollars in financial aid and scholarships over the last six decades, including **OVER \$20 MILLION IN 2024**.

We have placed more than **75,000 GRADUATING SENIORS** in more than **400 COLLEGES** & universities.

Help us continue the legacy of Silas Purnell.
Your generosity supports a program proven to work.



← **Click Here to View Media Coverage**
on the Trunk Scholarships and Ada S. McKinley's
College Preparation and Placement Program.



100%
of our graduating
seniors have
earned admission
into college

100%
of high school
seniors
graduated from
high school

91%
of elementary
school students
improved
their grades

90%
of elementary school
students improved
standardized test scores

98%
of elementary & high
school students were
promoted to the next grade

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2025 SPONSORSHIP LEVELS

PREMIER SPONSOR / \$20,000

IMPACT: Your support at this level provides trunks to college-bound students and covers every aspect of the needs of young people who want to obtain a post-secondary education. This includes college tours, academic and career counseling, individualized tutoring and mentoring, college placement, and assistance in obtaining financial aid and scholarships. Your partnership will make a difference for our College Preparation & Placement Program that begins with early-intervention at the elementary school level and guides them into their college journey.

Sponsor Benefits:

- Invite and speaking opportunity for The Gathering:
A VIP Reception (see description of exclusive event at right)
- Full page ad in Program Booklet
- Prominent placement on promotional materials and on social media
- Acknowledgment in all event-related press outreach (media stories about this project has covered nearly a half million people and continues to be of strong interest to the press).

PLATINUM SPONSOR / \$15,000

IMPACT: Helps cover the cost of giving college-bound students access to resources for financial aid and scholarships in addition to providing college trunks filled with living/learning essentials.

Sponsor Benefits:

- Invite to The Gathering: A VIP Reception (see description of exclusive event at right)
- Full page ad in Program Booklet
- Prominent placement on promotional materials and on social media

GOLD SPONSOR / \$10,000

IMPACT: Helps cover the cost of personalized tutoring and mentoring in addition to providing college trunks filled with living/learning essentials.

Sponsor Benefits:

- Invite to The Gathering: A VIP Reception (see description of exclusive event at right)
- Half page ad in Program Booklet
- Prominent placement on promotional materials and on social media

SILVER SPONSOR / \$5,000

IMPACT: Helps cover the cost of academic and career counseling in addition to providing college trunks filled with living/learning essentials.

Sponsor Benefits:

- Invite to The Gathering: A VIP Reception (see description of exclusive event at right)
- Half page ad in Program Booklet

BRONZE SPONSOR / \$2,500

IMPACT: Helps cover the cost of college tours in addition to providing college trunks filled with living/learning essentials.

Sponsor Benefits:

- Invite to The Gathering: A VIP Reception (see description of exclusive event at right)
- Quarter page ad in Program Booklet

SPONSOR-A-TRUNK / \$1,000

IMPACT: Helps provide one student with a college trunk filled with living/learning essentials.

Sponsor Benefits:

- Invite to The Gathering: A VIP Reception (see description of exclusive event at right)

THE GATHERING: A VIP Reception

As a Trunk Sponsor, we invite you to mark your calendar and **join us for The Gathering: A VIP Reception to be held on Thursday, July 24, 2025** at the South Shore Cultural Center. This exclusive gathering is attended by Chicago business, civic and philanthropic leaders, along with our Trunk Scholarship Sponsors.

The reception takes place immediately following our Trunk Scholarship Ceremony and "Trunk Pick-Up Day" when our college-bound students receive their trunks filled with the living and learning essentials first-year students need to adjust and achieve success in their new environment. You will see many of them hauling away their items with excitement as they prepare to begin their college journey.

PROGRAM BOOKLET

Each sponsor will receive a Program Booklet that includes photos and names of each Trunk Scholarship recipient, the college/university they will attend, along with logos and names of sponsors and sponsor advertisements. The booklet will also feature the winning student essays submitted during the application process. It's a great keepsake!

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AD SPECIFICATIONS

2025 Revie Sorey Trunk Scholarship Program Booklet

FILE TYPES High-resolution color PDF preferred.
Also accepted: Vector files (AI) with outlined fonts or 300 dpi JPG or TIF files.

WHERE TO SEND YOUR AD Email to tbattle@adasmckinley.org

DEADLINE Friday, June 27, 2025

FULL-PAGE AD 4.5" X 7.5" PREMIER AND PLATINUM SPONSORS	HALF-PAGE AD 4.5" X 3.6875" GOLD AND SILVER SPONSORS	
	QUARTER-PAGE AD 2.25" X 3.6875" BRONZE SPONSORS	QUARTER-PAGE AD 2.25" X 3.6875" BRONZE SPONSORS

Each sponsor will receive a Program Booklet that includes photos and names of each Trunk Scholarship recipient, the college/ university they will attend, along with logos and names of sponsors and sponsor advertisements. The booklet will also feature the winning student essays submitted during the application process.

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2025 SPONSOR CONFIRMATION FORM

Please complete this fillable form and email it along with a .jpeg of your company logo to Lauren Youngblood at lyoungblood@adasmckinley.org. Call Lauren at 312-221-9303 for questions or additional information regarding sponsorships.

Ads and company logos are due no later than Friday, June 27, 2025.

In addition to sponsor ad placement, the Trunk Scholarship Program Booklet will include recognition of sponsors by name and logo. The Program Booklet will also list the names of each Trunk Scholarship recipient, the high school from which they are graduating seniors, and the college/university they will attend.

COMPANY NAME

CONTACT

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Please check your Level of Sponsorship below:

☐ Premier Sponsor / \$20,000

☐ Platinum Sponsor / \$15,000

☐ Gold Sponsor / \$10,000

☐ Silver Sponsor / \$5,000

☐ Bronze Sponsor / \$2,500

☐ Sponsor-A-Trunk / \$1,000

☐ Make a Donation: \$_____

Thank you for your support! Ada S. McKinley Community Services is a not-for-profit 501(c)(3) organization. Your contribution is tax-deductible to extent allowed by law.

Pay Online Here
or use this
QR Code:



Checks can be mailed to:

Ada S. McKinley Community Services
ATTN: Lauren Youngblood
1359 W. Washington
Chicago, IL 60607-1905
(Make checks payable to:
"Ada S. McKinley Community Services")

Call or email with questions:

Lauren Youngblood
Senior Director of Development
Phone: 312-221-9303
Email: lyoungblood@adasmckinley.org

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2025 TRUNK SCHOLARSHIPS



For questions about sponsorship, please contact Lauren Youngblood at 312-221-9303 or lyoungblood@adasmckinley.org

HISTORY OF THE TRUNK SCHOLARSHIPS

The Revie Sorey Trunk Scholarships are named in honor of our former Educational Services Director and Chicago Bear who launched the program 17 years ago after learning the families of many of our college-bound students were burdened by the expense of dorm room and school supplies not covered by grants and scholarships. Trunk Scholarships are an important extension of our acclaimed College Preparation & Placement Program founded by the late Silas Purnell in the 1960s. The program has now placed more than 75,000 graduating seniors in more than 400 colleges and universities throughout the United States. Ada S. McKinley has also guided graduating seniors in securing hundreds of millions of dollars in financial aid and scholarships over the last six decades, including over \$20 million in 2024.

ABOUT ADA S. MCKINLEY

Ada S. McKinley Community Services, Inc. is one of Chicago's largest and most respected human services organizations. We serve more than 7,000 people annually at over 70 program sites in the Chicago, Wisconsin and Indiana. Founded as the South Side Settlement House in 1919, we are guided by our mission to empower, educate and employ people to change lives and strengthen communities. Our programs for children, youth, adults and families range from head start, tutoring, mentoring, youth leadership development and college placement, mental health services, youth and family counseling, emergency foster shelter for children, foster care parent training and family placement, to residential housing and competitive employment training for adults with intellectual and developmental disabilities.

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